



Graham Anthony Distribution Ltd.

sales@gadistribution.ie

IRELAND & UK

IRE: +353 18222711 | LO-CALL UK: 020 72055008

Unit 18B | Rosemount Business Park | Ballycoolin Road | Blanchardstown | Dublin 11 | D11 XY71

OUR COMPANY

The Incredible History and Success of Graham Anthony Distribution!



33
Incredible
Years

Graham Anthony Quinn set up his own cosmetics distribution company in April 1988. At the time he was the sole employee, distributing a single product (a bronzing cream from England). The company quickly expanded and by 1990 a wide range of quality products, including beauty equipment, tools and accessories, were provided to beauty salons nationwide by 5 employees.

Today we are a successful company of 33 employees, premium global brands and bright future!

- 1988** | LAUNCH OF GRAHAM ANTHONY DISTRIBUTION!
- 1992** | Graham Anthony introduced a complete range of skincare products from Decleor Paris into the Irish Market
- 1994** | First international meeting for Decleor Agents Worldwide. Won, the award for dynamism in Sales and Marketing. Launch of Make-up brand ROYAL EFFEM
- 2002** | Launch of global skincare brand CARITA PARIS, CHRISTIAN BRETON skin care and make-up and CARITA SKIN care products
- 2011** | Successful Launch of Payot Skincare in Ireland leading to expansion to UK market
- 2013** | Launch of SELF-CHECK LINE of self-diagnostic kits and POSTURE PLAST BACK SUPPORTS both designed for the pharmacy retail market
- 2014** | Won the URIAGE distribution for Ireland; leading thermal water French skincare brand with worldwide ex-works sales of close to €150m. Also launched ALPHA H, an Australian brand for both professional and retail
- 2015** | Launch of DELAROM PARIS AROMATHERAPY plus extension of product lines to include; NESTI DANTE- Italian Soaps, INSTITUTE KARITE- 100% Shea Skincare, GOA- French home diffusers and ceramics, MUSTELA- The No.1 Baby & Maternity Skincare brand in the world
- 2017** | Launch of Premium global skincare and haircare brands - FILORGA and SVR Skincare, LIERAC, PHYTO, PHYTOSPECIFIC
- 2018** | Launch of French global skincare brand - 100% natural, vegan and technologically advanced cosmeceutical brand NOVEXPERT
- 2019** | LAUNCHED World renowned Greek brand APIVITA and Italian cosmetics brand NOUBA Professional Makeup
- 2021** | LAUNCHED Noreva on UK and Irish market. REXALINE Skincare just LAUNCHED, plus TOPICREM launching in Sept and ISDIN launching in Oct



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URIAGE
EAU THERMALE

TOPICREM
LA DERMATOLOGIE BIEN-ÊTRE

LABORATOIRES
FILORGA
PARIS

PHYTO
BOTANICAL POWER

LABORATOIRES
LIERAC
PARIS

PAYOT
PARIS

SVR
LABORATOIRES DERMATOLOGIQUES

Rexaline®
INSPIRED BY THE SKIN

Mustela®

with love NESTI DANTE and care

APIVITA

noreva
LABORATOIRES DERMATOLOGIQUES

ISDIN
LOVE YOUR SKIN

SELFCheck®
home screening tests

AromaWorks®
LONDON

OUR BRANDS

IN IRELAND

DERMA
SKINCARE

URIAGE
EAU THERMALE

TOPICREM
LA DERMATOLOGIE BIEN-ÊTRE

DOCTEURS SEVERE
PARIS
SVR
LABORATOIRE DERMATOLOGIQUE

noreva
LABORATOIRE DERMATOLOGIQUE

ISDIN
LOVE YOUR SKIN

BABY &
MOTHER

Mustela®

URIAGE
EAU THERMALE

Bébé

DIAGNOSTIC &
MEDICAL SCREENING

SELFCheck®
home screening tests

MEDI-COSMETIC
SKIN

LABORATOIRES
FILORGA
PARIS

Rexaline®
developed by our laboratories

LABORATOIRES
LIERAC
PARIS

SALON LUXURY
SKINCARE

PAYOT
PARIS

NATURAL HOLISTIC
SKINCARE

APIVITA

HAIR

PHYTO
BOTANICAL POWER

PHYTO
APIVITA

BODY, FRAGRANCE
& GIFTING

AromaWorks®
LONDON

with love NESTI DANTE and care
Parisi

OUR BRANDS

IN THE UK

DERMA
SKINCARE

TOPICREM
LA DERMATOLOGIE BIEN-ÊTRE

noreva
LABORATOIRE DERMATOLOGIQUE

ISDIN
LOVE YOUR SKIN

DIAGNOSTIC &
MEDICAL SCREENING

SELFCheck[®]
home screening tests

MEDI-COSMETIC
SKIN

Rexaline
developed by our laboratories

LABORATOIRES
LIERAC
PARIS

HAIR

PHYTO
BOTANICAL POWER



BODY, FRAGRANCE
& GIFTING

AromaWorks
LONDON

with love **NESTI DANTE** and care
Finney

URIAGE



URIAGE

EAU THERMALE

THE PROTECTIVE FORCE
OF THE MOUNTAIN WATER FOR MY SKIN

URIAGE EAU THERMALE

Since its creation in 1992, **URIAGE Dermatological Laboratories** have incorporated the benefits of **Uriage Thermal Water** into its expert dermatological products to help all the family's skin on a daily basis.

Uriage Thermal Water, which is combined with active ingredients renowned for their effectiveness and tolerance. Because of this expertise, Uriage products are **prescribed by dermatologists** and **recommended by pharmacists** around the world.

Today, its expertise is recognised in over **70 countries worldwide**.

Uriage Thermal Water is **collected at source** to preserve its purity and natural riches and contains the following unique properties:

- An **active Water** with a **unique rich mineral content** of 11g/litre
- A **protective water, soothing and hydrating**, the Water **restores the physical barrier, reduces bacterial adhesion** and virulence, and regulates the **immune barrier**
- As an **isotonic Water** like a **physiological serum**, it acts in **harmony** with the **skin's cells**



...in 2018
A **Uriage Thermal Water Spray** was **sold every 10 seconds** throughout **the world**

A PURE AND NATURAL WATER



NATURALITY

URIAGE
EAU THERMALE

URIAGE, THE FRENCH ALPS THERMAL WATER

A THERAPEUTIC WATER IN AN AUTHENTIC PLACE



AUTHENTICITY

URIAGE
EAU THERMALE

URIAGE, THE FRENCH ALPS THERMAL WATER

A PRESCRIBED BRAND



SAFETY

URIAGE
EAU THERMALE

URIAGE, THE FRENCH ALPS THERMAL WATER

A GLOBAL BRAND FOR THE WHOLE FAMILY



PROXIMITY

URIAGE
EAU THERMALE

URIAGE, THE FRENCH ALPS THERMAL WATER

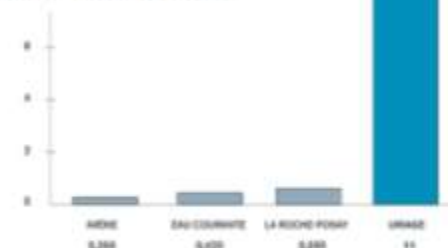
UNIQUE PROPERTIES

- A 75-YEAR JOURNEY IN THE HEART OF THE FRENCH ALPS
- BACTERIOLOGICAL PURE AND ISOTONIC
- A UNIQUE RICHNESS OF 11G/L
- TRIPLE ACTION BARRIER
- HYDRATING, SOOTHING AND REPAIRING PROPERTIES



ISOTONIC

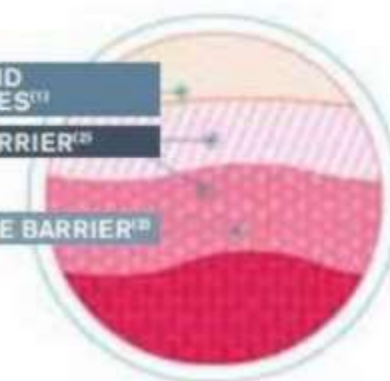
Does not modify the size or volume of cells



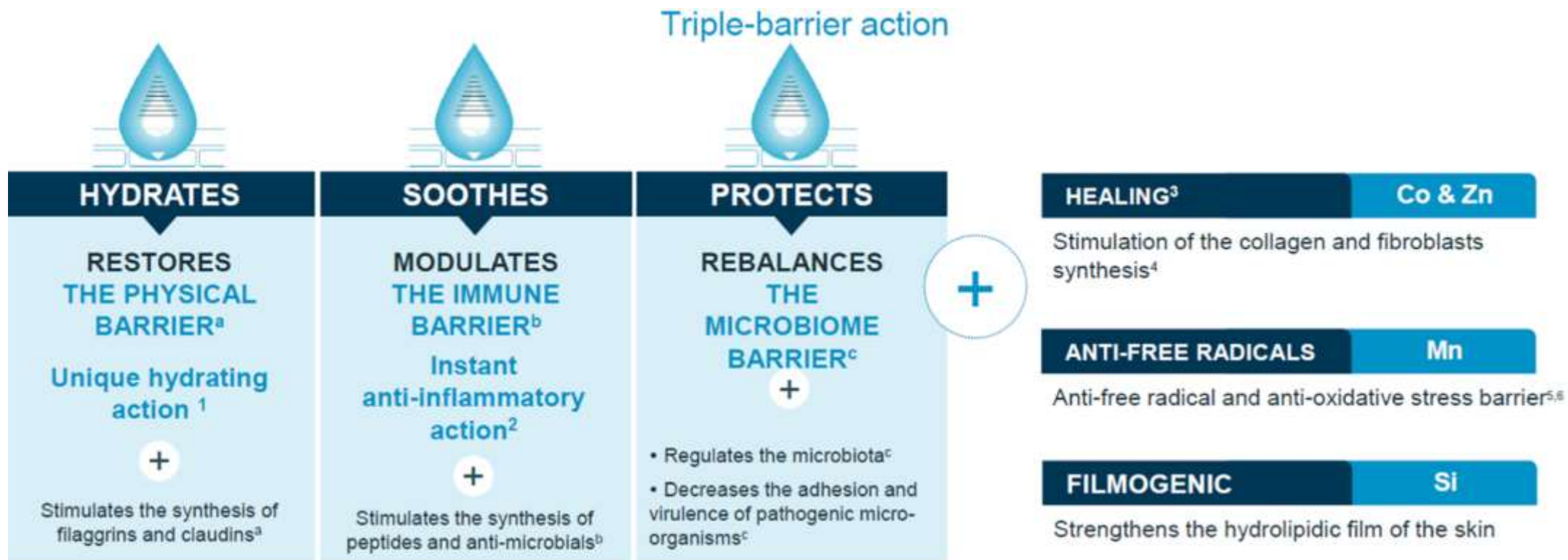
REDUCES VIRULENCE AND ADHERENCE OF MICROBES⁽¹⁾

RESTORES PHYSICAL BARRIER⁽²⁾

MODULATES THE IMMUNE BARRIER⁽³⁾



AN ACTIVE THERMAL WATER



URIAGE THERMAL CENTER – A GLOBAL APPROACH



- MORE THAN 200 YEARS OF TREATMENT AT THE THERMAL CENTER
- 4500 PATIENTS/YEAR, FROM THE AGE OF 6 MONTHS
- 4 INDICATIONS AND THE POSSIBILITY TO TREAT TWO ORIENTATIONS



DERMATOLOGY

RHEUMATOLOGY

ENT / RESPIRATORY ORGANS

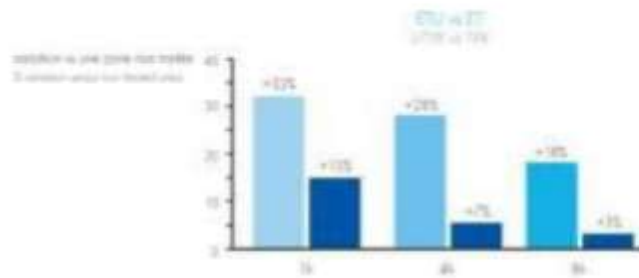
POST-CANCER

THERMAL SPA

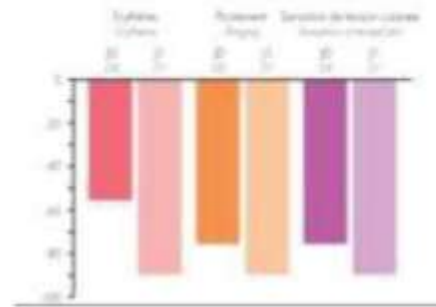
URIAGE

THE URIAGE THERMAL WATER BENEFITS, ENCAPSULATED IN OUR PRODUCTS

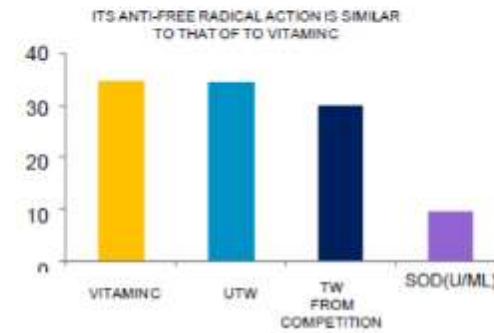
HYDRATING



ANTI-INFLAMMATORY



ANTI-FREE RADICALS



URIAGE
EAU THERMALE



URIAGE, THE FRENCH ALPS THERMAL WATER

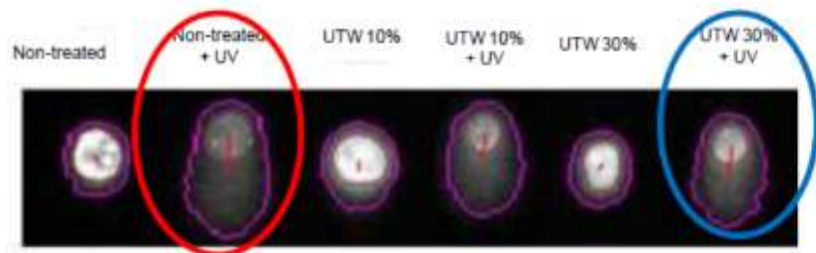


© 2014 Uriage Thermal Water

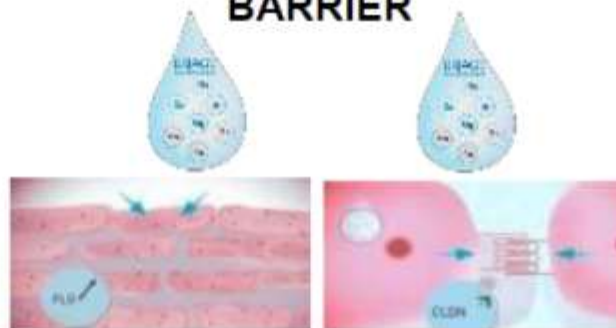
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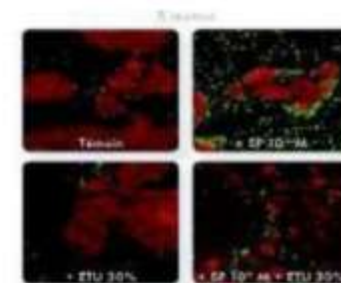
DNA PROTECTION



BARRIER



REBALANCES THE MICROBIOME



URIAGE
EAU THERMALE

URIAGE, THE FRENCH ALPS THERMAL WATER



Carla - Arthur - Barbara - Jo

MERCHANDISING & DISPLAY



COUNTER DISPLAY



BAY FULL DROP DISPLAY



GONDALA DISPLAY

TOPICREM

TOPICREM

FEEL-GOOD DERMATOLOGY

*Effective dermatological skin care
meets well-*



TOPICREM

AN INDEPENDENT, FRENCH, FAMILY LABORATORY



Jean-Nicolas VERNIN
CEO

- In-house Exclusive Research & Development
- 100% French manufacturing
- Close collaboration with Boards of experts, dermatologists, paediatricians, allergists, toxicologists, pharmacists, cosmetologists.

Global sales of **183** million

880 Employees



TOPICREM

TOPICREM

KEY PLAYER IN THE HEALTHCARE SECTOR SINCE 1909



Louis-Charles VERNIN
Founder

- Over 100 years of pharmaceutical expertise
- Pioneers in the French pharmaceutical industry since 1909, it first developed and manufactured drugs based on plant extracts.
- Specialized in everyday and chronic diseases, probiotics and dermatology

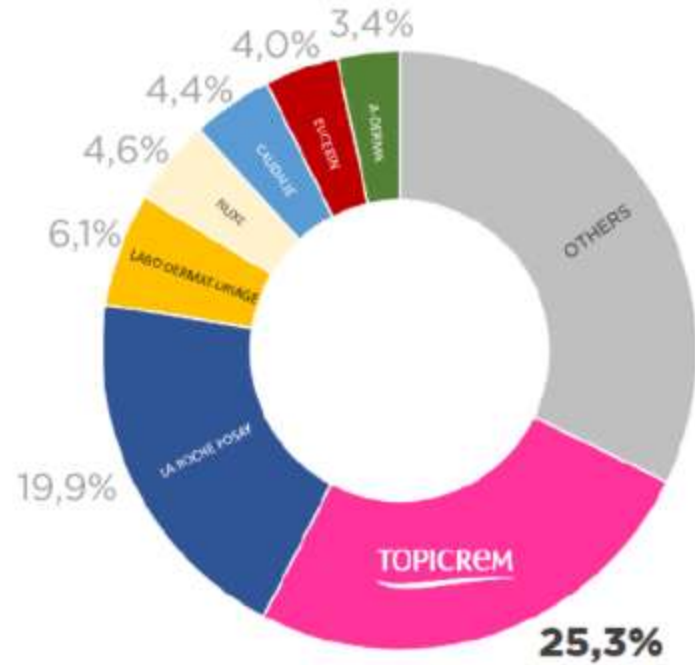


TOPICREM

TOPICREM

A SUCCESS STORY

MARKET SHARES IN PHARMACY
IN MOISTURIZERS BODY MILK IN FRANCE¹



N°1 IN FRANCE
MOISTURIZERS BODY MILK¹

**1 PRODUCT SOLD
WORLDWIDE
EVERY 22 SECONDS!²**



TOPICREM

1. IMS Iqvia - MAC End October 2019 - in volume - France.
2. Sell-in YTD June 2020 - in volume - Global

TOPICREM POSITION ON CONTROVERSIAL INGREDIENTS

1. In order to perfectly preserve our formulas while optimizing their security and tolerance, we choose to associate at low concentration a blend of **preservatives**. We are not using parabens.
2. We are not using **colorant** in our 6 prescription ranges, and the one we are using in our 4 beauty ranges are all non-irritant and non-allergenic.
3. All our **perfumes** are allergen free.
4. We are currently removing all **silicones** from our products : out of 51 formulas, 46 are already without silicone.
5. All our formulas are without **nanos** except one that is currently reformulated.
6. We use **mineral oils** of pharmacopeia quality only as they offer the highest traceability and security standard.
7. We are not using any **Sodium Lauryl Sulfate** in our cleansers as we consider them too irritant.
8. In order to offer the broadest and safest protection spectrum **filters** while favoring the comfort of application, we combine a variety of 7 chemical filters at low percentage for each.

6 GOOD REASONS TO WORK WITH TOPICREM

1. TOPICREM IS PART OF MAYOLY, AN INDEPENDANT FRENCH FAMILY-OWNED PHARMACEUTICAL LABORATORY **WITH MORE THAN 100 YEARS OF EXPERTISE**
2. TOPICREM IS A DYNAMIC BRAND EXPERIENCING **STRONG SALES GROWTH**
3. TOPICREM **FEEL-GOOD DERMATOLOGY** MATCHING WITH CONSUMER TRENDS : EFFECTIVE, WELL-BEING, SECURE, AUTHENTIC, INCLUSIVE
4. TOPICREM OFFERS A COMPLETE LINE-UP THAT **RESPOND TO TODAY'S CONSUMER NEEDS FOR EFFICIENT AND SAFE SKIN CARE**
5. TOPICREM EXPERIENCED TEAM OFFERS TAILOR MADE **INTERNATIONAL PARTNERSHIPS AND SUPPORT**
6. TOPICREM IS **LEADER IN FRANCE** IN BODY HYDRATION

TOPICREM

STAR PRODUCTS

MELA Booster Serum

Hyperpigmentation
Dark spots patches



+ 25%¹

CALM+ Creams/Fluid/SPF50+

Intolerant skin
Hypersensitivity



+ 150%²

AC Mattifying Care

Combination to oily skin
Shyness



+ 12%¹

DA Emollient Balm

Very dry & sensitive skin
Atopy



+ 13%³

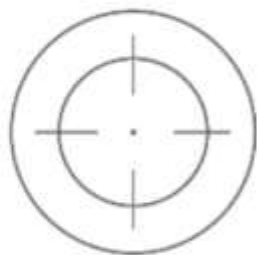
TOPICREM

1. IMS Iqvia Sell-out YTD June 2020 - in volume - France
2. Sell-in YTD June 2020 - in volume - Global
3. IMS Iqvia Sell-out YTD Oct 2020 - in volume

TOPICREM

FEEL GOOD DERMATOLOGY

Targeted correction
for each skin concern



AT CELL LEVEL



Pigmentation
patches
→ MELA Range



Irritated skin
→ CICA Range



Atopic dermatitis
→ DA Range



Intolerant,
reactive skin
→ CALM+ Range



Acne
→ AC Range



Xerosis
→ Ultra-Moisturizing
Range



Keratotic skin
→ UR Dermo-Specific



Psoriasis, ichthyosis
→ UR Dermo-Specific



Seborrheic dermatitis
Pityriasis Versicolor,
→ DS Dermo-Specific

TOPICREM

TOPICREM

LINE-UP

TOPICREM HYDRA+
Radiance hydration, sensitive skin



FACE

TOPICREM AH
Anti-aging, sensitive skin



TOPICREM CALM+
Intolerant skin



TOPICREM AC
Combination to oily skin



TOPICREM CICA
Irritated skin



TOPICREM MELA
Pigmentation patches



BODY

TOPICREM ULTRA-MOISTURIZING
Sensitive and dry skin



TOPICREM DA
Very dry, sensitive and atopic skin



TOPICREM DERMO-SPECIFICS
Rough, flaky skin and dandruff scalp



TOPICREM BABY
Newborn sensitive skin



TOPICREM

PHARMACY VISIBILITY

WINDOW



DISPLAY







The story began in Ault, in **1962**.

Simone VERET, a pharmacist and strongly committed woman prepared formulations in the back room of her pharmacy.

She invented **combinations of active ingredients** and very quickly discovered their power to treat her clients.

Her pharmacy, located right beside the beach was never empty. Holiday-makers lathered themselves in FILTRASOL before going to the beach, and those who had been in the sun for too long used CALMOBRUL...

Robert VERET witnessed these small miracles on a daily basis and encouraged her to launch her own brand... **SVR WAS BORN!**

MANIFESTO

When your skin is sensitive or fragile, you realise how much it affects your emotions and wellbeing on a daily basis.

When you're having a bad skin day, you feel like hiding from the world.

When your skin is good, you feel more confident, more radiant, more attractive.

Because SVR skincare products are packed with active ingredients and innovative formulas, they can really boost your confidence and make you feel on top of the world!

Founded by Simone and Robert Véret on the principle that dermatology enhances beauty, SVR is there for you every day, to help you look good and feel good.

OUR SVR SOLUTIONS

ATOPY



ALLERGIES



ACNE



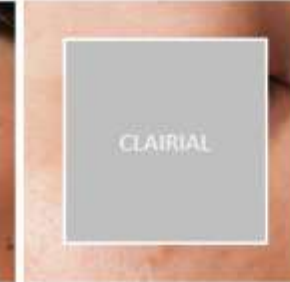
SCARS



SKIN CANCER



LENTIGO



AGEING



FACE HYGIENE



HYDRATION



PERSPIRATION



PSORIASIS



XERIAL

AN EXPERT RANGE FOR HANDS & FEET
 DRY | ROUGH | FLAKY SKIN



BODY

XERIAL 10
 LAIT CORPS

XERIAL 30
 CREME



200 ML & 400 ML

100 ML

FEET

XERIAL 30
 CREME PIEDS

XERIAL 50
 EXTREME
 CREME PIEDS

XERIAL
 PEEL



50 ML

50 ML

2*20 ML

HANDS & FEET

XERIAL 40
 NAILS

XERIAL
 FISSURES &
 CREVASSES



10 ML

50 ML

THE HIGHEST CONCENTRATION OF UREA

AMPOULES
[A] [B₃] [C]

3 HIGHLY CONCENTRATED AMPOULES
VISIBLE CORRECTION AFTER 7 DAYS.
CHOOSE THE ONE FOR YOU!

UNEVEN SKIN:

Flaws
Pores
Wrinkles



0.3%

RETEXTURIZES,
SMOOTHES, RENEWS

SENSITIZED SKIN:

Dehydration
Lack of comfort
Dehydration lines



5%

REPAIRS,
MOISTURIZES, PLUMPS

TIRED SKIN:

Lack of radiance
Lack of evenness
Wrinkles



20%

ILLUMINATES,
REGENERATES, TONES

THE SOLUTION FOR EVERY SKIN TYPE IN
JUST A FEW DROPS

3 SERUMS, ULTRA-
CONCENTRATED IN VITAMINS

MASKS [A] [B₃] [C]

THE SOLUTION FOR EACH SKIN TYPE IN JUST 15 MINUTES

UNEVEN SKIN:

Skin flaws
Pores
Wrinkles



**SMOOTHES,
RETEXTURIZES**

SENSITIZED SKIN:

Dehydration
Lack of comfort
Dehydration lines



**SOOTHES,
MOISTURIZES, PLUMPS**

TIRED SKIN:

Lack of radiance
Lack of evenness
Wrinkles



**ILLUMINATES,
REGENERATES, TONES**

3 MASKS, ULTRA-
CONCENTRATED IN VITAMINS
FOR VISIBLE RESULTS
IN JUST 15 MINUTES

Masks [A], [B₃] & [C] infuse vitamins into the skin to:

**TARGET A
CONCERN
INTENSELY**

**HELP THE SKIN TO
RECOVER
IN JUST 15 MIN**

**REDUCE THE
SIGNS OF AGING
WITH
SUBSEQUENT
MASKS**



SVR
LABORATOIRE DERMATOLOGIQUE

**EYE AMPOULES
REFRESH - RELAX**

USE IN THE MORNING
REGENERATE AT NIGHT

2 CONCENTRATED SERUMS
TO FRESHEN AND RELAX THE EYE AREA.



SVR
LABORATOIRE DERMATOLOGIQUE

TOPIALYSE
BAUME INTENSIF
48-HOUR ACTION

LIPID-RESTORING
ANTI-IRRITATION SEVERE
DRYNESS & ITCHING
INTENSIVE BALM



*Plaque eczéma
après le psoriasis*

*Soins intensifs
+ hydratation
+ séchage*

*Soins intensifs
+ hydratation
+ séchage*

SVR
LABORATOIRE DERMATOLOGIQUE

XERIAL

THE UREA-BASED
RANGE THAT
SOFTENS DRY &
ROUGH SKIN



*Exfolier & mousser
dry damaged feet
calluses & roughness*

*Keratolytic action for very
dry & rough feet*

*Damaged thickened
skin smooths, moisturizes & repairs*

SVR
LABORATOIRE DERMATOLOGIQUE

SENSIFINE AR

A HEAT-REGULATION
ANTI-REDNESS
INNOVATION



Tout usage gel

*Zone périmètre
+ le massage
avec cubes*

*Soin de
+ Démangeaison*

SVR
LABORATOIRE DERMATOLOGIQUE

SEBIACLEAR
ACTIVE & HYDRA

INTENSIVE
TREATMENT DUO
FOR SPOTS &
BLACKHEADS



48h
ACTIVITY

*Nettoyage doux & régulation de
l'hydratation sécheresse & spots*

*Soins intensifs
+ hydratation
+ séchage*

*Soins intensifs
+ hydratation
+ séchage*

SVR
LABORATOIRE DERMATOLOGIQUE

PALPEBRAL
By Topialyse

THE NEW **EXPERT**
CARE FOR SENSITIVE
EYES AND IRRITATED
EYELIDS



NOREVA



#Génération Bien dans ma peau

noreva
LABORATOIRE DERMATOLOGIQUE

Our skin mirrors our frame of mind, our mood, and our general health, and is the most sensitive of our organs.

Based on this observation, in the 1980s a group of dermatologists impassioned about the study of the skin - its complex interactions, and its evolution over time - created **Noreva dermatological laboratories.**



Their objective was to provide each generation with top-quality dermatological care, taking into account **overall health** and the natural links between the **skin**, the **body**, and the **mind**. #Génération Bien dans ma peau was born.

This vision rewrites the dermo-cosmetic rulebook with **high-tolerance care** combining **effectiveness**, **sensory appeal**, and **well-being, suited to each generation**: from infants to adolescents and adults to seniors.

#Génération Bien dans ma peau



45

Million euros
in turnover

34%

on international
markets

+73

Countries, a strong international
presence (Mexico, Germany, Russia,
China, Morocco, Iran, Turkey, Algeria, etc.)

FUNDAMENTAL RESEARCH

Noreva products benefit from high-level fundamental research using innovative active ingredients, rigorously selected to safely provide optimal efficiency, while systematically taking into account the recommendations of health authorities.

EFFICACY - CLINICAL CONDUCT: PHASE 4-EQUIVALENT

All Noreva products are subject to clinical efficacy tests under dermatological control, carried out by external independent certified bodies. No animal testing is carried out, neither on the finished product nor on the raw materials. Published results recognised by health professionals.

PRODUCT TOLERANCE AND SAFETY

All products are subject to ocular and dermal tolerance testing, to guarantee high-tolerance of use.

QUALITY & SAFETY

All products in the Noreva range are developed on sites meeting cosmetics GMPs (Good Manufacturing Practices) to ensure optimum quality. Rigorous controls are carried out on raw materials and at all key stages of manufacturing.



7
KEY
RANGES



SOOTHING SKINCARE FOR SENSITIVE SKIN



MOISTURIZING & NOURISHING SKINCARE



ANTI-IMPERFECTION SKINCARE



REPAIRING SKINCARE



DEPIGMENTING SKINCARE



DERMATOLOGICAL SKINCARE



ESSENTIAL CARE

#Génération Bien dans ma peau



XERODIANE[®] AP+ VERY DRY TO ATOPIC SKIN



AQUAREVA[®] DEHYDRATED SKIN



SENSIDIANE[®] SENSITIVE TO INTOLERANT SKIN



IKLEN+[®] DEPIGMENTATION ANTI-WRINKLE CARE



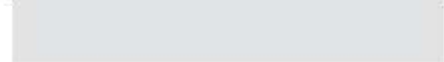
CICADIANE[®] DAMAGED AND IRRITATED SKIN



TRIOWHITE XP[®] HYPERPIGMENTED SKIN



EXFOLIAC[®] SKIN WITH IMPERFECTIONS



ACTIPUR[®] SENSITIVE SKIN WITH IMPERFECTIONS



KERAPIL[®] ALL SKIN TYPES



SEBODIANE DS[®] SKIN WITH REDNESS AND SCALING

PSORIANE[®] SKIN AFFECTED BY PSORIASIS

Génération Bien dans ma peau

TOOLS AT SALES POINTS

>>> Merchandising
& display units



Génération Bien dans ma peau

 **ISDIN**
LOVE YOUR SKIN



ISDIN Your skin talks. Listen.

- **ISDIN** was founded **40 years** ago in **Spain**.
- Products combine **maximum efficacy** and **safety** with **innovative textures** that ensure a **satisfying practical** and **sensory experience**.
- Constant **collaboration with healthcare professionals** and the **scientific community**.
- **ISDIN's** Medical Advisory Board (MAB), is an **internationally renowned team** of **professionals** that provide criteria for decision-making and new product development.
- **Leader** in the **Spanish market** for **skin care** and **internationally renowned brand** as a **benchmark** in **skin treatment**.
- **ISDIN** provide **complete skin treatment solutions** at different levels: **cure**, **prevention** and **care**.



ISDIN currently has a direct presence in the following countries:

SPAIN
ITALY
PORTUGAL
GERMANY
FRANCE

BELGIUM
USA
BRASIL
MEXICO
ARGENTINA

CHILE
PERU
COLUMBIA
CHINA



ISDIN Suncare

Innovation in every texture. Protection for every skin type
 Innovation continues at ISDIN, which provides consumers with textures that are adapted to different needs, thereby offering an optimal balance between efficacy, safety and latest-generation textures.

Technology. Innovation. Protection.

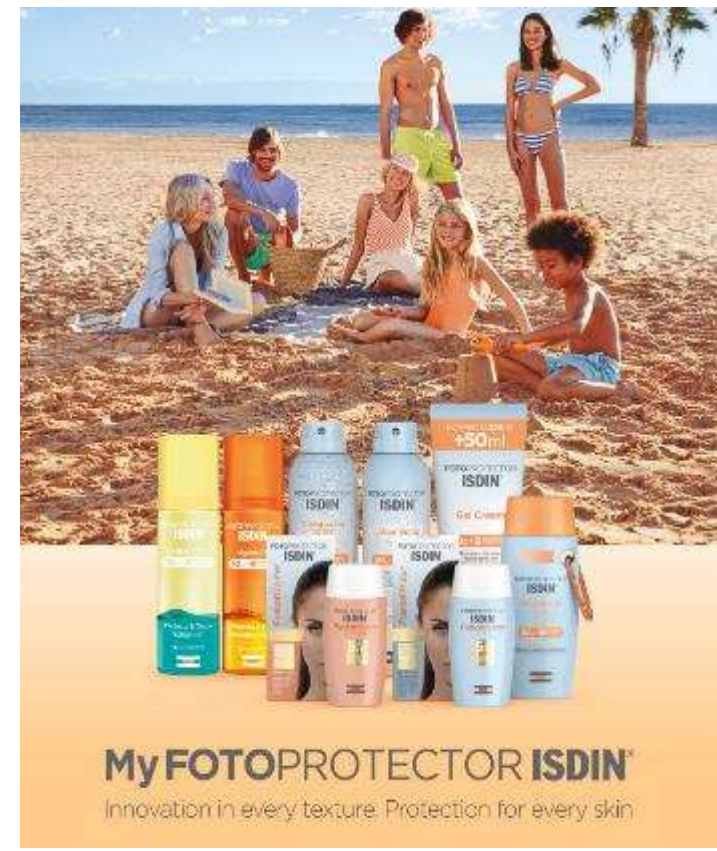


UVB/UVA PROTECTION
 UVB/UVA efficacy tested according to ISO 24444.
TEXTURE

Texture is as important as photoprotective efficacy. That is why our textures are light, quickly absorbed and without greasy residue..

OPTIMAL TOLERANCE
 Dermatologically tested formulas to guarantee a high tolerance for all skins types, even atopic skin.

SEA FRIENDLY
 Formulas with the majority of biodegradable and/or inorganic ingredients.



Mustela, the skincare expert for baby and mother to be for over 60 years

- Laboratories Expanscience founded in 1950
- €269 million turnover in 2014
- 84 countries
- 46% turnover outside France
- Mustela Bebe and Mustela Maternite are leaders in pharmacies around the world and the NO 1 Baby Brand
- New discoveries
- Innovative technologies,
- 10 patents, 22 publications
- Avocado perseose, a transversal natural ingredient combining targeted efficacy (barrier + stem cells) and high tolerance plus specific active ingredients per skin need.
- Mustela & Me, an app to give expert advice for feeling good during pregnancy
- Safe and clinically tested skincare, proven safe for babies and children



A strategy comprised of key points:

1. New data about baby skin and the need for hydration from birth and baby skin types
2. Avocado Perseose
3. Proven targeted efficacy
4. A unique safety initiative that goes beyond regulations
5. Pleasure of use
6. An Eco-conscious offer to respond to the new awareness of environmental issues when babies arrive (CSR initiative)
 - 100% recyclable containers
 - Biodegradable foaming formulas
 - Boxes from sustainable managed forests
 - Increased rate of naturalness from 92% to 95%
7. A strong support for young parent
 - 5 ritual films available in FR and English . Bath, Diaper change, moisturizing, massage, and cleansing .The expertise of a midwife. Mustela and Me App.

I want natural ingredients for my skin.



× WE SAY NO

TO CONTROVERSIAL INGREDIENTS:
Paraben, phthalate, phenoxethanol, ammonium lauryl sulfate, sodium lauryl sulfates, cyclohexylamine p-Phenylene diamine and analogues, cinnamyl, SBA, benzophenone, ethylhexyl methoxycinnamate, triclosan.

+ AND YES...

TO INGREDIENTS OF NATURAL ORIGIN

96% INGREDIENTS OF NATURAL ORIGIN

FROM RESPONSIBLE PLANT SUPPLY CHAINS

THAT ARE ETHICALLY MANAGED, SUSTAINABLE AND BEST-EVALUATED.

For Avocado Perseose - our iconic ingredient found in all our product ranges - we are proud to work hand in hand with partners who respect the environment, biodiversity and local communities.





Our strategy;

3 types of opening orders

- 1) Basic range for small pharmacies, 2/3 shelves, merchandised with Mustela branding.
- 2) High street pharmacies, 4 shelves to include some maternity, merchandised with Mustela branding.
- 3) Flagship pharmacies, Mother and Baby Bay, 7 shelves minimum and preferably 2 bays, which we can brand Mother and Baby and 7 shelves will be Mustela and the focus. It can also have Uriage Baby and all other mother and baby products that pharmacy sell. Creating a mother and baby category and a premium visual identity.



Double Implementation

Products are to be grouped to consumer habits and increase purchasing power. Example, Vitamin Barrier Cream must be in two areas in pharmacy, on the Mustela shelves but also beside the Bephanthene and Sudo Cream and nanny area products.

Wipes have to be in two areas, on the Mustela shelves but also beside the water wipes and other wipes.

Hot Spot/End of Gondola

Hot spot for launch and an end of gondola for different periods during the year to high light different ranges.

Training

With all our brands training is vital.

PR

See recent PR attached.

Incentives

A strong incentive plan will be put in place to motivate the pharmacy staff.



SELFCheck

The first step to a diagnosis

A leader in **high quality** consumer **rapid lateral flow** diagnostics, **SELFCheck** are dedicated to improving human health by increasing accessibility to a **fast** and **reliable** diagnosis.

Pregnancy tests and blood glucose meters have been available to the general public for decades, **allowing individuals to take direct control of their health**. Innovations in diagnostic technology in this highly regulated sector is driving the growth of **safe, reliable** and **simple to use SELFCheck self test diagnostics** for a **wide range of common health concerns**.

SELFCheck self test kits are **manufactured** only from **high quality components** and assembled at our UK ISO13485:2016 certified laboratories.

All **SELFCheck** medical self tests are **assembled** at our **UK laboratories** and have been **evaluated, approved** and **certified** by the **regulators**.

SELFCheck[®]

home screening tests



JR Biomedical Ltd is an ISO13485:2016 certified company



- ✓ **SELFCheck Home Screening Tests** offering the **benefit of privacy and confidentiality**
- ✓ **High quality, reliable and scientifically validated**
- ✓ **Fast and easy to use**
- ✓ **Helps customers to manage their personal health**
- ✓ **May facilitate earlier consultation with a healthcare professional and earlier medical intervention if required**

Always read the enclosed leaflet prior to testing

After use, all of the test components included in the SELFCheck kits can be disposed of with normal household waste.

COVID-19 Antigen Test

contains 2 tests



What does it test for?

The SELFCheck COVID-19 Antigen Test is a rapid immunodiagnostic lateral flow test for the detection of the SARS-CoV-2 nucleocapsid protein in nasal swab samples.

Who is this test for?

The test can be used by people who are asymptomatic or have experienced an onset of symptoms for less than 7 days. For adults and children age 15 and over.

Easy to use | Results in 20 minutes | Two tests per pack

98% Sensitivity | 100% Specificity

Meets World Health Organisation (WHO) specifications

This test has been specifically designed, developed and CE certified for self test use, according to the In Vitro Diagnostics Directive 98/79EC.

Pregnancy BLOOD Test

contains 1 test



What does it test for?

SELFCheck Pregnancy Blood Test is a rapid home test for the detection of raised levels (>25 IU/L) of human Chorionic Gonadotropin (hCG) from a finger prick blood sample in just 5 minutes.

Benefits of using blood test:

Blood tests can be more reliable than urine tests for showing that you are pregnant. Unlike urine pregnancy tests, you can use a blood test at any time of the day and are unaffected by dilution from drinks. Because of this, you may get a positive result with the new SELFCheck pregnancy blood test before you would with a urine test.

What's involved in performing the test:

The same device used in the SELFCheck pregnancy blood test is also used in hospitals. Nevertheless, due to the increased complexity of a home pregnancy blood test compared to a traditional urine test, more skill is required to perform the test correctly. It is therefore even more important to thoroughly read and understand the instructions provided with a home blood test to ensure the correct amount of blood and diluent is added to the test device.

It is important to take into account that using any blood or urine pregnancy test too early or, unknowingly misinterpreting the instructions, may result in an increased risk of false positive or false negative results.

Gluten Sensitivity Test

contains 1 single test



Tests for:

Coeliac disease which is a lifelong, genetically inherited intestinal disorder.

Symptoms can include:

Bloating after eating bread and/or pasta containing wheat; bouts of diarrhoea and constipation; muscle wastage; fatigue; as well as skin complaints.

What does it test for?

Detects specific IgA anti-tissue transglutaminase antibodies (tTGA) in the blood - a proven biomarker for coeliac disease.

Who is this test for?

Anyone who thinks they may be gluten intolerant or suffers from irritable bowel syndrome (IBS). Coeliac disease also runs in families so it can be useful to test brothers, sisters, parents and children.

What's involved in performing the test:

Easy to use, requiring only a small finger prick blood sample to perform the test and giving a visual result in less than 15 minutes.

Multi Drug Test

contains 1 single test



Tests for:

Detection of the commonly abused drugs:
Cocaine, Amphetamines, Cannabis, Methamphetamine inc. Ecstasy, Opiates inc. Heroin & Benzodiazepines.

What's involved in performing the test:

Easy to use, requires only a small urine sample and produces a visual result in less than 5 minutes.

Urine Infection Test

contains 2 single tests



Tests for:
Urinary tract infection.

Symptoms include:
Cloudy urine, a need to urinate more frequently, pain when passing urine, unusually unpleasant smelling urine, abdominal pain, back pain, a feeling of tenderness around the pelvis.

What does it test for?
Indirect signs of infection such as protein, nitrate and leukocytes which are not normally present in urine.

Who is this test for?

Females of all ages typically affecting those between the ages of 16 to 50- half of all women will experience an infection in their life time.

What's involved in performing the test:

Test strip is immersed in a fresh early morning urine sample (ensuring all 3 test pads are covered by the urine), test strip then removed from sample. Results appear in the form of visual colour changes to the 3 test pads within 5 minutes- the greater the colour change the higher the levels of abnormality.

Bowel Health Test

contains 1 single test



Tests for:
Detection of symptoms of colon polyps.

Symptoms can include:
Traces of blood in the faeces, caused by haemorrhoids, polyps and, in rare cases, bowel cancer.

What does it test for?
Abnormal blood in the faeces using the faecal immunochemical principle (FIT) detection method which provides a more accurate result than the previous faecal occult blood (FOB) test.

Who is this test for?

Men or women concerned about traces of blood in the faeces.

What's involved in performing the test:

Requires only a small sample of faeces to perform the test, giving an easy to read visual result in less than 10 minutes. No change in diet or fasting required prior to test.

Thyroid Health Test

contains 1 single test

Tests for:

Detection of an underactive thyroid (hypothyroidism) using a finger prick blood sample.

Symptoms of Hypothyroidism include:

- Feeling cold, tired and lethargic
- Constipation, weight gain, dry skin and brittle hair
- Becoming forgetful and sometimes depressed
- Women may also experience menstrual irregularities

Thyroid stimulating hormone (TSH), which is secreted by the pituitary gland, regulates and controls the activity of the thyroid gland. A higher than normal TSH level in the blood indicates an underactive thyroid may be likely.

What does it test for?

To determine if TSH levels are normal or high.

What's involved in performing the test:

Obtaining a finger prick blood sample using one of the two sterile lancets included in the kit. Result given in just 10 minutes.

What to do if the result is positive?

Advise customer to speak to their doctor and mention the test results. The doctor will decide whether any additional investigation should be performed.

What to do if the result is negative?

This means that the TSH level is within the normal range. However, advise customer that they should speak to their doctor if their symptoms continue.



Cholesterol Level Test

contains 1 single test

Tests for:

Overall cholesterol level to determine if its within the normal limits as raised cholesterol levels represents considerable risk factor for arteriosclerosis.

Risk factors:

Raised levels of total cholesterol increase the risk of CHD (Chronic heart disease). Additional risks factors include a family history of CHD disease, entering middle age, being overweight, little exercise, raised blood pressure and smoking.

Test interpretation

Abnormal results should be discussed with GP for further investigation.

Who is this test for?

Adults aged 40+ and those suffering with diabetes or family history of heart disease as they are at greater risk of heart and coronary disease.

What's involved in performing the test:

Easy to use, requires only a small finger prick blood sample and a visual result is available in less than 5 minutes.



Menopause Test

contains 2 single tests

Tests for:

Determining if post menopause stage has been reached.

Symptoms can include:

Hot flushes, sudden vaginal dryness, sleeplessness, depression, mood swings and very irregular periods.

What does it test for?

While menopause cannot be defined by a single simple test, this self-test kit measures hormonal imbalance which is the most important indicator of menopause. The test kit measures the Follicle-stimulating Hormone (FSH) levels; a constant high level of FSH may indicate that the ovaries are not working and consequently no egg production is happening.

Who is this test for?

Women who think they may have reached the stage of menopause, or post menopause.

What's involved in performing the test:

Easy to use, only requiring a small sample of fresh urine collected in a clean container (free of bleach/disinfectants) to perform the test and a visual result is available in less than 10 minutes. Each kit contains two tests to test on different occasions.



Blood Glucose Level Test

contains 2 single tests

Tests for:

Type II diabetes (The most common manifestation of diabetes).

Symptoms can include:

fluctuations in weight, poor sleep patterns, loss of appetite, thirstiness, and blurred vision.

What does it test for?

To check if overall blood glucose levels are within normal limits.

Who is this test for?

Everyone, but especially adults over 40+. Also strongly recommended for people with raised cholesterol (diabetes may increase risk of arteriosclerosis)

What's involved in performing the test:

Easy to use, requires only a small finger prick blood sample and a visual result is available in less than 5 minutes.



Prostate Health Test

contains 1 single test



Tests for:

Elevated levels of Prostate Specific Antigen (PSA).

Why test for elevated PSA levels

PSA is a protein produced by the prostate and released into the blood stream in very small quantities. More PSA is released when there is a problem with the prostate. Prostate problems that result in elevated PSA include prostatitis, enlarged prostate or prostate cancer.

Test interpretation:

Test gives a yes/no answer as to if PSA levels are higher than normal and are not intended to be used for monitoring PSA levels.

Who is this test for?

Recommended for men aged 50+ and those with a family history of prostate disorders. Test should be performed regularly (min once a year)

What's involved in performing the test:

Easy to use, requires only a small finger prick blood spot and a visual result is available in 10 minutes.

Stomach Ulcer Test

contains 1 single test



Tests for:

Detection of infection *Helicobacter pylori* (H.pylori) which is linked to stomach ulcers.

Symptoms can include:

(H.pylori) causes conditions such as gastritis and stomach ulcers. Untreated infections increase the risk of developing stomach cancer.

What does it test for?

Detects the presence of raised antibodies to H.pylori bacteria indicative of an active infection.

Who is this test for?

Individuals experiencing frequent, recurring problems with digestion, tenderness and persistent discomfort during or after meals

What's involved in performing the test:

Easy to use, requires only a finger prick blood sample, test is complete in less than 10 minutes giving a visual easy to interpret result.

FILORGA

LABORATOIRES
FILORGA
PARIS

THE ANTI-AGEING LEADER
IN YOUR PHARMACY



THE FIRST FRENCH* LABORATORY IN AESTHETIC MEDICINE

* Founded in 1978.



Gelesman Anthony Cheloukoff SAS

FROM THE BEGINNING

A PASSIONATE AESTHETIC DOCTOR



1978

Dr Michel TORDJMAN



INJECTABLE
POLYREVITALISING
SOLUTION

THE DEVELOPMENT OF INJECTABLES

USED BY THE GREATEST SPECIALISTS



/ REVITALISATION INJECTIONS

/ HYALURONIC ACID INJECTIONS

/ PEELINGS

FILORGA

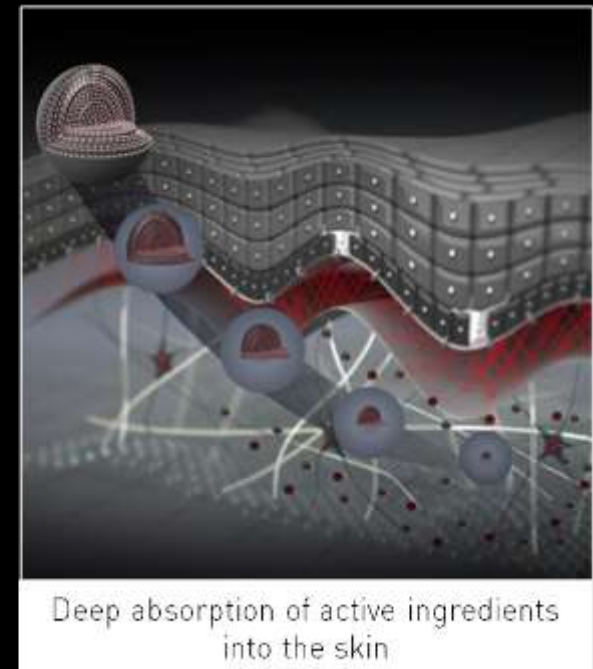
LABORATOIRES
FILORGA
PARIS

.....**TOWARDS A NEW AESTHETIC TERRITORY**
FROM INJECTABLES TO COSMETICS



Geosman Anthony Chéreau et fil

NCEF [NEW CELLULAR ENCAPSULATED FACTORS] A UNIQUE CORE FORMULA



NCEF [NEW CELLULAR ENCAPSULATED FACTORS]

THE SAME ACTIVES USED IN INJECTABLES

HYALURONIC ACID
FILLER + **50 INGREDIENTS**
REVITALISING

Amino Acids

Vitamins

Co-enzymes

Minerals

Antioxidant



NCEF [NEW CELLULAR ENCAPSULATED FACTORS]

A CUTTING-EDGE ENCAPSULATION TECHNIQUE

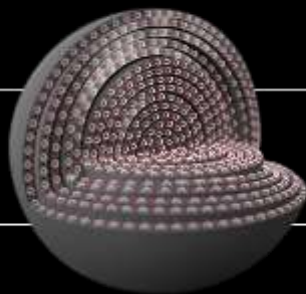
CHRONOSPHERES

Vectors derived from
scientific research

Phospholipidic
Multi-layered

Microscopic
-100µ

Deep absorption of active
ingredients into the skin



NCEF [NEW CELLULAR ENCAPSULATED FACTORS]

REAL ANTI-AGEING PERFORMANCE

RENEWED SKIN QUALITY

Wrinkles

Tone

Radiance

Evenness

Pores

Hydration



LABORATOIRES
FILORGA
PARIS

MEDI-COSMETIQUE
THE BEST OF TWO WORLDS

SCIENCE



CLINICALLY PROVEN
VISIBLE
EFFECTIVENESS **FROM
7 DAYS**^[1]

INNOVATIVE
PRODUCTS:
ACTIVE INGREDIENTS,
TEXTURES,
PACKAGINGS

LUXURY



HIGH SENSORIALITY
FORMULAS
UNIQUE OLFACTORY
SIGNATURE

ACCESSIBLE HIGH-
END CODES

[1] Tested on all FILORGA day creams (except PIGMENT-WHITE, anti-dark spot effectiveness visible in 15 days).

LABORATOIRES
FILORGA
PARIS

A STRONG VISUAL IDENTITY MERCHANDISING



SOPHISTICATED AND ATTRACTIVE SALES AREAS THAT GENERATE TRAFFIC

BUSINESS DRIVERS COMMUNICATION

PRESS RELATIONS



MEDIA



GWP & INSTITUTIONAL TOOLS



BUSINESS DRIVERS PROMOTIONAL TOOLS

SPECIAL SIZES



SETS & KITS



A SUCCESSFUL PARTNERSHIP

1 | UNIQUE BRAND

- / Strong medical DNA
- / Unique core formula
- / Proven efficacy



2 | STRONG AND DIFFERENTIATING VISUAL IDENTITY



3 | CONSISTENT COMMERCIAL & MARKETING SUPPORT



CREATOR OF MEDI-COSMETIQUE®

FILORGA: A REFERENCE IN AESTHETIC MEDICINE SINCE 1978

- The First French* laboratory in aesthetic medicine
- Available in 10,000 medical practices
- Three million patients treated
- Manufacturer of its own active ingredients: HYALURONIC ACID + NCTF®

FILORGA: CREATOR OF THE MEDI-COSMETIQUE® IN 2008

- Cosmetic skincare containing active ingredients directly inspired by aesthetic medicine
- Formulas designed to achieve **unprecedented effectiveness**
- Sensorial textures to combine effectiveness and pleasure
- Complete anti-ageing range and unique cosmetic innovations



SKIN-ABSOLUTE NIGHT®



SKIN-ABSOLUTE DAY®



SCRUB & MASK



TIME-ZERO®



Baie n°1 (LINEAIRE)

Produit	Code	Produit	Code
Distrib			
RACKWALL/DOGS / LOGOS			
1 LOGO FILORGA BLANC			
Etagère n°1			
PLV		EFFOLIATORS MASKS	
1. Regener'Form	Regener'Form	1. LIFT MASK W/21	TBC
SETY		1. TIME FILLER MASK W/21	3461250844
1. ESSENCE COFFRETS 24 x 24 CM	TBC		
EFFOLIATORS MASKS			
1. HYDRA-FILLER MASK W/21	3461250847		
Etagère n°2			
PLV		PLV	
1. Regener'Form	Regener'Form	1. GLOW'FORM STONY TILLER	3461250848
CLEANSERS		EFFOLIATORS MASKS	
1. SULLY FROM METEOR	3461250849	2. SCHAR & PEARL	3461250850
1. MOUSSE HYDROLYTIC	3461250851	2. MESSI-MAGE	3461250852
2. EXFOLIANT LIQUIDE	3461250853	3. SLEEP & PEEL	3461250853
EFFOLIATORS MASKS			
2. OXYGEN PEEL W/21	3461250854		
Etagère n°3			
PLV		WRINKLES	
1. Regener'Form	Regener'Form	2. TIME FILLER EYES	3461250855
WRINKLES		TIME EYES	
1. TIME EYES	3461250856	1. LIFT'N EYES	3461250856
2. TIME FILLER	3461250857	2. OXYGEN REPAIR CREAM	3461250857
3. TIME FILLER MAM	3461250858	GLOBAL REPAIR - TBC	
2. TIME FILLER NIGHT - SENS	3461250859	1. GLOBAL REPAIR SERUM	3461250860
		2. GLOBAL REPAIR CREAM	3461250861
Etagère n°4			
PLV		INTENSE REGENERATION	
1. Regener'Form	Regener'Form	1. NIGHT ANTI-WRINK	3461250862
PROCESSES		2. NIGHT REPAIR	3461250863
1. LIFT REGENER	3461250864	3. NIGHT REPAIR MAM	3461250864
2. LIFT STRUCTURE	3461250865	3. NIGHT MASK	3461250865
2. SLEEP & LIFT	3461250866	4. NIGHT REPAIR EYES	3461250866
INTENSE REGENERATION			
1. NIGHT ESSENCE	3461250867		
Etagère n°5			
PLV		HEALTHY GLOW	
1. Regener'Form	Regener'Form	1. OXYGEN GLOW (24CM)	3461250868
HYDRATION		1. OXYGEN GLOW (34CM)	3461250869
1. HYDRA-SPIN	3461250870	4. OXYGEN GLOW	3461250870
2. HYDRA-FILLER	3461250871	2. OXYGEN GLOW (30CM)	3461250871
2. HYDRA-FILLER MAM	3461250872		
3. MOTH-FILLER	3461250873		
Etagère n°6			
PLV		PLV	
1. Regener'Form	Regener'Form	1. DISPLAY FLASH MAKE O3 TESTER	3461250874
TREAS EYES		1. DISPLAY FLASH MAKE L3 TESTER	3461250875
1. TREAS EYES	3461250876	1. DISPLAY FLASH MAKE O2 TESTER	3461250876
2. EXFOLIANT EYES LANCER AND BRUSH	3461250877	1. DISPLAY FLASH MAKE O1 TESTER	3461250877
ACTIVE MAKEUP		1. DISPLAY FLASH MAKE O4 TESTER	3461250878
1. MOTH-FILLER LIPS STICK	3461250878	1. DISPLAY FLASH MAKE O5 TESTER	3461250879
PLV		1. DISPLAY FLASH MAKE POWDER TESTER	3461250880
1. DISPLAY FORM EXPRESS TESTER	3461250881		
1. DISPLAY TIME FLAY TESTER	3461250882		
1. DISPLAY FLASH MAKE BS TESTER	3461250883		
Etagère n°7			
SENSITIVE SKINS		SENSITIVE SKINS	
1. ESSENCE UNIVERSELLE	3461250884	1. UN BRONCS MAM	3461250885
PLV		1. UN BRONCS BODY	3461250886
1. Regener'Form	Regener'Form	1. UN BRONCS BODY OIL 20	3461250887
SENSITIVE SKINS		1. UN BRONCS AFTER-SUN	3461250888
1. ESSENCE	3461250889	BODY CARE	
SUN CARE		1. MOTH-MOISTURIS	3461250889
1. INSTANT PERFECT	3461250890	1. SCRUB & PEEL	3461250890
2. INSTANT UVIFY	3461250891		
SUN CARE			
1. UV DEFENSE	3461250892		



LABORATOIRES **LIERAC** PARIS

Dermo-Aesthetic Research since 1975



LIERAC Paris is a French cosmetic brand, recognised as the **market leader** in anti-ageing.

LIERAC Laboratories, founded in 1975, quickly gained a great reputation for their **high level of expertise** in issues concerning ageing and skin defects, as well as the unique effect and French charm of their products.

LIERAC are the **first dermo-cosmetics brand** specialising in correcting the visible defects of ageing and aesthetic problems on the face and skin.

The brand **combines** the best in **active plant ingredients** with **high scientific standards**, creating products reflecting the values of the brand.

LIERAC prides itself on developing pioneering products, for example, in 1975 it brought out the **first product** for stretch marks, in 2009, Lierac introduced the **first product** for remodelling the body with the **ability to reprogramme stem cells**, and in 2011 it enriched the world of cosmetics for young people with the **first product** providing **holistic anti-ageing care** thanks to the comprehensive targeting of the epidermis.

LIERAC embodies the ideal of French sensuality and guide you every day in the effort to **look and remain beautiful** whilst being pleasurable to use.



THE ABSOLUTE ANTI-AGING PRESCRIPTION

PREMIUM

1. The Capsules, food supplement
2. The shot of youth Cure

I DISCOVER



LABORATOIRES
LIERAC
PARIS

Dermo-Aesthetic Research since 1975

Over 40 years of innovation—inspired by aesthetic medicine—at the service of women’s beauty.

**THE EXPERT ANTI-AGING
FACE SKINCARE**

Inspired by cutting-edge medicines









THE ABSOLUTE ANTI-AGING PRESCRIPTION

PREMIUM

3. The ultimate voluptuous Cream

I DISCOVER



Indications	LIERAC solution	Medical inspiration	Biological approach	Active ingredients	Benefits	Results
Dehydration Fine lines Loss of freshness	HYDRAGENIST From 30 	Tissue oxygenation	Oxygen-like action Stimulation of skin cells that create water captors ⁽¹⁾	<ul style="list-style-type: none"> Biomimetic oxygen + hyaluronic acid <i>moisturizing, smoothing</i> Concentrate of vitamins <i>revitalizing</i> 	Moisturizes, replumps, smooths fine lines	95% plumped skin ⁽²⁾
All types of wrinkles	CICA-FILLER From 30 	Mechanisms of tissue healing	<p>Filling action Reconstruction of the dermis (synthesis of collagen type I)</p> <p>Smoothing action Repair of the epidermis</p>	<ul style="list-style-type: none"> Bakuchiol <i>pro-collagen</i> AH complex⁽³⁾ <i>repairing</i> HYALU-3 concentrate 	Fills, smooths, replumps, corrects wrinkles	82% relaxed facial features ⁽⁴⁾
Wrinkles Loss of radiance	SUPRA RADIANCE From 40 	Nutritional & environmental medicine	Detoxifying action Cellular reactivation + Antioxidant protection	<ul style="list-style-type: none"> White horehound extract <i>detoxifying, antioxidant, cellular reactivator</i> HYALU-3 concentrate 	Corrects wrinkles, reactivates radiance, detoxifies the skin	90% improved skin texture ⁽⁵⁾
Sagging face contour Sagging wrinkles Loss of volume	LIFT INTEGRAL From 50 	Lifting & injection	<p>Lifting action Stimulation of collagen type XVIII (support of the skin)</p> <p>Volume action Stimulation of 30 fundamental proteins in the skin⁽⁶⁾</p>	<ul style="list-style-type: none"> Mahogany extract⁽⁷⁾ <i>lifting action</i> Purple tulip extract <i>injection action</i> HYALU-3 concentrate 	Tightens sagging areas, restores volumes	86% tightened skin, like lifted ⁽⁸⁾
Dryness Loss of density Lack of firmness	ARKÉSKIN From the 1 st signs of menopause 	Chronobiology	Resynchronizing action Regulation of CLOCK genes that synchronize biological rhythms of the skin disturbed during menopause	<ul style="list-style-type: none"> Bio-peptides DAY&NIGHT <i>resynchronizing, succroprotective and regenerating action</i> Hyaluronic acid 	Corrects the effects of the hormonal skin aging: nourishes, adds density and firmness	2/3 of women have an improved experience of menopause ⁽⁹⁾
All signs of skin aging: wrinkles, slackening, loss of density, irregular skin texture, dark spots	PREMIUM At any age 	Regenerative medicine	Regenerating action Biomimics FOXO, the key protein in the regeneration of stem cells	<ul style="list-style-type: none"> Hexapeptide FX⁽¹⁰⁾ <i>regenerating</i> Extracts of black flowers <i>antioxidant</i> HYALU-3 concentrate 	Corrects all signs of skin aging: wrinkles, slackening, loss of density, irregular skin texture, dark spots	- 5 years in the « age of the dermis » ⁽¹¹⁾

REXALINE

Rexaline

THIRSTY FOR YOUTH? REXALINE RETAINS THE WATER THAT RETAINS YOUTH

SINCE 2008, REXALINE PIONEER BRAND IN ANTI-AGING THANKS TO ITS EXCLUSIVE COMPLEX WITH HYALURONIC ACID DUO

 **[3D SYNERGIC ACTION]**
Hyaluronic Acid Duo
+ Vegetal Extracts



Garcia & Associates, Inc.

KEY VALUES



1 The market reference and pioneer in **Hyper-Hydration** as an effective anti-aging solution



2 An exclusive complex composed of a **Hyaluronic Acid Duo** present in all the products



3 **Large consumer target** : all ages, all skin types, women and men



4 **Short but complete** product lines, allowing multiple skincare rituals (23 SKUs)



5 **Fresh and delicate fragrances** specifically created for each product line



6 **Sensorial and soft textures**



7 **Clinical tests on finished products** conducted by **Independent laboratories**



8 **Self-selling packaging**

A SUCCESS STORY

Convinced by Rexaline's DNA & values, Sephora decided to launch in 2008 Rexaline as a worldwide exclusive brand.

Year after year, Rexaline gained recognition as an expert and efficient anti-aging brand. Indeed, 1 or 2 of its products were annually ranked as best seller in the TOP 10 / product, among all skin care brands.

N°1
BEST SELLERS
SEPHORA



Rexaline

Top sellers..



- **1 Hydra Shock** : best seller in all Europe. This product is a real “shot” of Hyaluronic Acid. The hydration level goes up to +138% in average, which is a real record!
- **1 Hydra BigBang** : novelty launched in September 2019. Real anti-fatigue concentrate, it contains a particular ingredient called “olivine”, a gemstone available in Mars, the Moon and some secret volcanic island. It is hydrating, but also has a tensing effect which will visibly reduce signs of fatigue. Convenient for all ages, all skin type, women and men!
- **1 X-treme Face Sculpt** : double serum launched in September 2018! It contains 2 different formulas in 2 different chambers : 1 formula is dedicated for the bottom part of the face, which will bring more firmness and slimness for the skin & 1 formula dedicated for the upper part of the face which will be anti-wrinkle and volumizing. Please note that the 2 formulation must be applied separately, do not mix! Real innovation in the market!

REXALINE HYDRA 3D



[3D SYNERGIC ACTION]
Hyaluronic Acid Duo
+ Vegetal Extracts*

(Red Algae & Desert Rose)

THIRSTY FOR YOUTH?

REXALINE RETAINS THE WATER THAT RETAINS YOUTH!

SINCE 2008, REXALINE PIONEER BRAND IN ANTI-AGING THROUGH HYPER-HYDRATION THANKS TO ITS EXCLUSIVE COMPLEX WITH A HYALURONIC ACID DUO

HYDRA-BIGBANG

Active Energizing Concentrate

An explosion of cosmic actives!

HYDRA-DOSE

Hyper-Hydrating Rejuvenating Cream

Your daily dose of hydration!

HYDRA-DEPOLLUSKIN

Depolluting Protecting Gel-Cream

Go green with your skin!

HYDRA-DOSE RICH

Hyper-Hydrating Rejuvenating Cream

The daily dose of hydration for dry skin!

HYDRA-SHOCK

Hyper-Hydrating Rejuvenating Mask

A « shot » of Hyaluronic Acid!



HYDRA-DOSE NUTRI+

Hyper-Hydrating Rejuvenating Cream

The absolute remedy for very dry skin!

HYDRA-EYEZONE

Hyper-Hydrating Rejuvenating Eye Contour

For a radiant look!

HYDRA-FORCE

Hyper-hydrating Rejuvenating Serum

Pump up the volume!

HYDRA-DIVINE SPF20

Hyper-Hydrating Rejuvenating Skin Veil

No more need for foundation!

REXALINE PREMIUM



Anti-wrinkle high precision
combined with hyper-hydration

STRAIGHT TO YOUR WRINKLES!

REXALINE PREMIUM LINE KILLER A TECHNOLOGICAL ADVANCE INSPIRED BY MEDICAL RESEARCH

X-TREME CORRECTOR

Anti-Aging Expert Eye Care

Say goodbye to dark circles & puffiness!

X-TREME BOOSTER

Anti-Aging Restructuring Serum

A high performing concentrate !

X-TREME GOLD RADIANCE

Regenerating Mask with 24 Karats Pure Gold

Get a glow boost!

X-TREME FUSION

Detoxifying Night Elixir

A magic infusion for your skin!



X-TREME FACE SCULPT

Face Architect Bi-Serum

Resculpt your face!

X-TREME RENOVATOR

Anti-Aging Regenerating Cream

The absolute anti-aging care!

X-TREME RENOVATOR RICH

Anti-Aging Regenerating Cream

The ultimate comfort for dry skin!

X-TREME PEEL PADS

Anti-Aging Peeling Care

The first gesture of your beauty routine!

REXALINE DERMA



COMBINE EFFICACY WITH HIGH TOLERANCE

Hypoallergenic Formula:

0% Parabens -0% Silicones- 0% Alcohol



THE AGE DEFENSE TECHNOLOGY FOR SKIN « IN BURNOUT »

A GLOBAL SOLUTION TO COMFORT THE MOST SENSITIVE SKIN WHILE PROVIDING REXALINE
DERMATOLOGIC EXPERTISE

EYE CONTOUR

Anti-Fatigue Eye Contour for Sensitive Skin

Don't allow your look to appear tired!

COMFORT CREAM

Cream for Sensitive Skin

The « bandage » for reactive skin!

CORRECTOR SERUM

Serum for Sensitive Skin

High tolerance + Immediate action!

NIGHT MASK-IN-CREAM

Cream for Sensitive Skin

The first « active sleep » care!

DELICATE PEELING

Delicate Peeling For Sensitive Skin

Finally go for a peeling!



HYPOALLERGENIC

0% Parabens
Silicones
Alcohol

PROMOTIONAL TOOLS

REXALINE TOWER DISPLAY

Ipad
*Optional

Testers

Shelves 1 & 2 :
Rexaline Premium
Line Killer range

Shelves 3 & 4 :
Rexaline Hydra 3D
range

**Shelves 1, 2,
3 & 4 :**
Rexaline
Derma range

• **Dimensions: 172*35*35 cm**

REXALINE COUNTER DISPLAY

Ipad
*Optional

Customizable tapes
according to product categories,
skin types, in-store animations...

Examples:

« Anti-aging through Hyper-Hydration »,
« Anti-Aging for Mature Skin »,
« Specific care », « Cream »,
« Flash Radiance Routine » ...

Brochure display

• **Dimensions: 70*40*25 cm**



PAYOT

PARIS

BEAUTY IN MOTION

PAYOT
PARIS

the brand



AN **INNOVATION DRIVEN** BRAND

HIGH QUALITY PERFORMING PRODUCTS **CERTIFIED & AWARDED**
CLEAN PRODUCTS WITH A **HIGH % OF NATURAL INGREDIENTS**

A CONSUMER CENTRIC APPROACH TOWARDS **ACTIVE, YOUNG AND CONNECTED WOMEN**
AN **OMNICHANNEL** DISTRIBUTION



history

NADIA PAYOT WAS ONE OF THE FIRST FRENCH WOMEN TO OBTAIN A DEGREE IN MEDICINE, IN THE EARLY 20TH CENTURY. THE INDEPENDENT FEMALE SAW BEAUTY AS A WAY TO LIBERATE WOMEN AND, IN 1920, SHE CREATED A BRAND THAT WOULD EMBODY THIS: PAYOT.

APOTHECARY KNOW-HOW

SHE USED HER SCIENTIFIC KNOWLEDGE AND THE NATURAL INGREDIENTS SHE FOUND AT HERBALIST STORES AT THE TIME TO DEVELOP CARE PRODUCTS WITH **BENEFICIAL PROPERTIES**, LIKE AN APOTHECARY. THEY INCLUDED SOOTHING (NUMÉRO 2) AND NOURISHING CREAMS (NUTRICIA). PAYOT'S MOST FAMOUS CULT PRODUCT « **PATE GRISE** » AN ANTI-SPOT PREPARATION, CREATED MORE THAN 70 YEARS AGO IS STILL SOLD EVERY 5 MINUTES WORLDWIDE.

CARE AND MOVEMENT

A **TRAILBLAZER**, SHE WANTED TO GO BEYOND PRODUCTS. HER WISH WAS TO SHAKE UP THE TRADITIONAL APPROACH TO BEAUTY BY OFFERING **A MORE HOLISTIC VISION** WHERE SKIN, BODY AND INNER WELL-BEING FORM A LASTING WHOLE. INSPIRED BY HER FRIEND, PRIMA BALLERINA ANNA PAVLOVA, SHE REALISED **THE POWER OF MOTION** IN PRESERVING YOUTH. SHE THEN DECIDED TO COMPLEMENT HER CARE PRODUCTS WITH MASSAGES THAT SHE DEVELOPED AT HER SPA, THE FIRST IN PARIS. THERE SHE INVENTED **THE GYM BEAUTÉ**, A SPECIAL FACE MASSAGE WITH “**42 MOUVEMENTS**”, AND TRAINED WOMEN WHO WOULD LATER BECOME KNOWN AS “AESTHETICIANS” IN THIS UNIQUE KNOW-HOW. SHE ALSO CREATED A VERSION THAT HER CLIENTS COULD PERFORM THEMSELVES. IN THIS WAY, SHE STROVE TO **HELP WOMEN TAKE OWNERSHIP OF THEIR BEAUTY**: A PHILOSOPHY CONTINUED 100 YEARS LATER BY THE MEN AND WOMEN WHO HAVE FOLLOWED IN HER FOOTSTEPS.





the cult pâte grise

**ONE PÂTE GRISE SOLD EVERY 5 MINUTES WORLDWIDE:
AN ANTI-SPOT PHARMACEUTICAL COMPOUND**

« Works like magic!

The tiniest dab clears blemishes overnight. Truly amazing »

Ann L.

« It works absolute miracles on spots. »

Marion, 31 years old



1947



2013



2017
collector



2018



2020
collector



pharmacy

KEY FACTS

1000+ PHARMACIES

FEBEA MEMBER, IN COMPLIANCE WITH EUROPEANS, ASEANS & NRDA REGULATIONS

100% OF OUR FORMULAS ARE TESTED UNDER DERMATOLOGICAL CONTROL

SCIENTIFIC COMMUNICATION SUPPORT



travel retail & amenities

KEY FACTS

3RD MOST SOLD BRAND IN RYANAIR PLANES

LICENSE DEVELOPMENT

5+ PARTNERSHIPS WITH AIRLINES COMPANIES
(EVA AIR, GARUDA, MALAYSIAN AIRLINES, THAI ...)



PÂTE GRISE

PURIFY & MATTIFY
CLUT ALLY OF SPOT PRONE SKINS,
APOTHECARY SIGNATURE

KEY INGREDIENTS
CHILEAN MINT EXTRACTS & ZINC

TACTILE EXPERIENCE
A PHARMACEUTICAL COMPOUND
UNCHANGED FOR 70 YEARS



CRÈME N°2

SOOTHES & COMFORTS
GENTLE SKINCARE FOR SENSITIVE &
EMOTIONAL SKIN

KEY INGREDIENTS
PRE- AND PROBIOTICS AND JASMINE
EXTRACTS

A TACTILE EXPERIENCE
CREAMY, MELT-IN TEXTURES



MY PAYOT

ENERGISE & BOOST RADIANCE
SKINCARE THAT REVIVES THE SKIN'S
NATURAL RADIANCE

KEY INGREDIENTS
3 SUPER INGREDIENTS: ORGANIC
POMEGRANATE, ORGANIC GOJI
BERRIES AND ACAI EXTRACTS

A TACTILE EXPERIENCE
MELT-IN, ULTRA-LIGHT TEXTURES
FOR A BEACH SKIN EFFECT



HYDRA 21+

HYDRATE & PROTECT
SKINCARE THAT HYDRATES,
PRESERVES AND PROTECTS THE SKIN.

KEY INGREDIENTS
WHITE CORNFLOWER AND
WATER SATURATED FRUIT EXTRACTS

A TACTILE EXPERIENCE
FRESH, LIGHT, MELT-IN TEXTURES



NUTRICIA

NOURISH & COMFORT

NOURISHING SKINCARE THAT RESTORES SOFTNESS AND COMFORT TO THE DRIEST SKIN

KEY INGREDIENTS

A COCKTAIL OF PLANT OILS AND SHEA BUTTER

A TACTILE EXPERIENCE

RICH, CREAMY, COMFORTING TEXTURES WITH NO GREASY RESIDUE



MORNING MASKS

REVIVE

FABRIC FACE MASKS. HYDRATING, MATTIFYING, DETOXIFYING, NOURISHING AND SMOOTHING

KEY INGREDIENTS

HAMBOU EXTRACT, GREEN TEA EXTRACT, GOJI, AVOCADO OIL & TEA TREE EXTRACTS



LES DÉMAQUILLANTES

MAKE-UP REMOVAL & CLEANSING

MAKE-UP REMOVERS AND CLEANSERS FOR HEALTHY, RADIANT AND VISIBLY MORE BEAUTIFUL SKIN

KEY INGREDIENTS

MICHILES AND RASPBERRY SEEDS

A TACTILE EXPERIENCE

INNOVATIVE, TRANSFORMING TEXTURES



MY PERIOD

BALANCING THE SKIN DURING THE MENSTRUAL CYCLE

A TREATMENT PROGRAMME OF 9 SERUMS TO LIMIT THE EFFECTS OF THE MENSTRUAL CYCLE ON THE SKIN

KEY INGREDIENTS

CHILEAN MINT, JASMINE AND SWEET ORANGE EXTRACTS

A TACTILE EXPERIENCE

FRESH WATER TO PURIFY, A DRY OIL TO COMFORT AND A GEL-IN-WATER TO ENERGISE

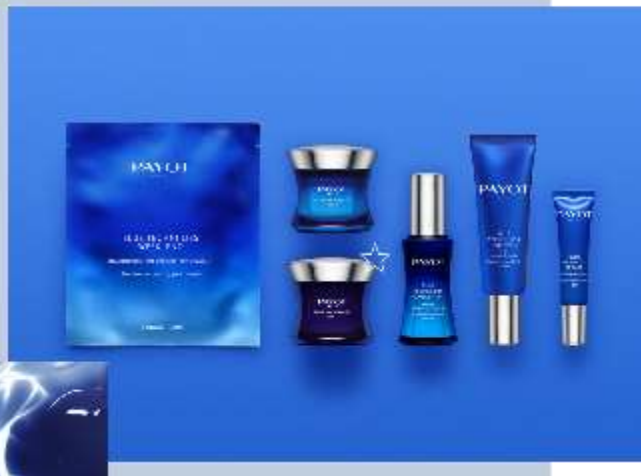


BLUE TECHNI LISS

HYDRATE & PROTECT
SKINCARE THAT SMOOTHS THE SKIN'S SURFACE, PLUMPS IT DEEP DOWN AND PROTECTS IT FROM THE EFFECTS OF BLUE LIGHT

KEY INGREDIENTS
BLUE CHASTE TREE EXTRACT & HYALURONIC ACID

A TACTILE EXPERIENCE
A DEEP BLUE GEL TEXTURE THAT MELTS INTO AN OIL ON CONTACT WITH THE SKIN



ROSELIFT COLLAGÈNE

FIRM & LIFT
COLLAGEN-BOOSTING SKINCARE THAT RE-DENSIFIES THE SKIN AND RE-DEFINES THE FACIAL CONTOUR

KEY INGREDIENTS
DAMASK ROSE EXTRACT & A COLLAGEN-BOOSTING PEPTIDE

A TACTILE EXPERIENCE
UNIQUE PINK, SOFT, SHAPE-MEMORY OR HYDROGEL TEXTURES



SUPRÊME JEUNESSE

GLOBAL PRO-AGEING SKINCARE
ANTI-AGEING SKINCARE TO STRENGTHEN NATURAL DEFENCES AND BEAUTIFY ALL THE SIGNS OF AGEING

KEY INGREDIENTS
MAGNOLIA AND WHITE ORCHID EXTRACTS

A TACTILE EXPERIENCE
LUMINOUS, MICROPEARL TEXTURES THAT RELEASE A CASCADE OF SENSATIONS FOLLOWED BY ENDLESS COMFORT



L'AUTHENTIQUE

REGENERATE & ENHANCE
THE PRECIOUS SIGNATURE SKINCARE THAT BOOSTS THE SKIN'S POWER OF REGENERATION TO REVEAL ITS ORIGINAL BEAUTY

KEY INGREDIENTS
ALPINE SAPONARIA STEM CELLS & PURE GOLD PARTICLES

A TACTILE EXPERIENCE
A UNIQUE TEXTURE COMBINING THE POWER OF A SERUM AND THE COMFORT OF A CREAM



SUNNY

SUN CARE

SUN CARE WITH A LIGHT TEXTURE FOR A SAFE, EVEN AND LONG-LASTING TAN

KEY INGREDIENTS

SEA BUCKTHORN AND COCONUT OILS

A TACTILE EXPERIENCE

LIGHT, INVISIBLE TEXTURES THAT ARE PLEASANT TO USE AND A SURPRISING AIRY-LIGHT FOAM WITH A CAPTIVATING SUNNY FRAGRANCE



HERBORISTE DÉTOX

DETOX & SLIM

SLIMMING CARE INSPIRED BY THE POWER OF PLANTS
AN ULTRA HEALTHY DETOX APPROACH

KEY INGREDIENTS

WATERCRESS, IVY AND WITCH HAZEL EXTRACTS

A TACTILE EXPERIENCE

SENSORY GALENIC FORMULAS AND SPECIFIC APPLICATION TECHNIQUES



RITUEL CORPS

CLEANSE & HYDRATE

SKINCARE TO TAKE CARE OF THE BODY EVERY DAY

KEY INGREDIENTS

MULTI FLOWER HONEY EXTRACT & PINK QUARTZ

A TACTILE EXPERIENCE

CREAMY, NOURISHING AND COMFORTING TEXTURES



CORPS ÉLIXIR

NOURISH & ENHANCE
SKINCARE THAT NOURISHES AND
ENHANCES THE SKIN

KEY INGREDIENTS
NOTES OF MYRRH & AMYRIS

A TACTILE EXPERIENCE
PRECIOUS TEXTURES THAT ENHANCE
THE BODY



OPTIMALE

SKINCARE FOR MEN
SKINCARE DESIGNED FOR MEN'S
SPECIFIC DAILY SKIN NEEDS

KEY INGREDIENTS
MINERALS: CHARCOAL & COPPER

A TACTILE EXPERIENCE
INTENSE BLACK GEL TEXTURE THAT
TRANSFORMS INTO A GENEROUS
WHITE FOAM





display



sales tools

PROMOTIONS



GWPs



POSM & CORPORATE TOOLS



SAMPLES, TESTERS, NPD'S ...



APIVITA



APIVITA cosmetics combine **naturally derived active ingredients**, extracts from plants of the Greek nature, **beehive** products of high nutritional value, and **organic essential oils**.

APIVITA formulations contain **85-100% natural ingredients**, which **do not contain silicones, parabens, mineral oil, propylene glycol, polycyclic musks, nitromusks, phthalates**, as well as other ingredients that have been associated with adverse effects on health or the environment.

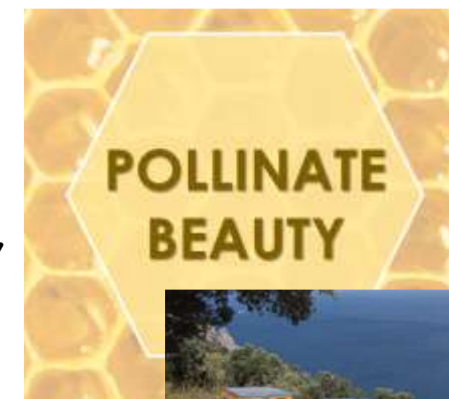
Founded by two Greek Pharmacists in **1979**

APIVITA means " **Life of the bee**" and **inspired by the honeybee society**, the unique biodiversity of Greek nature and the **holistic approach of Hippocrates** to health, beauty and well-being

Sustainability and cutting-edge **green cosmetology**

APIVITA prefers to use EMAS and FSC certified recycled or **eco-certified** paper which is biodegradable

Hair, Skin, Hand, Body, Lips, Soaps and gifting



FACE CARE – ANTI-AGEING

THE POWER OF BEE PRODUCTS & GREEK PLANT EXTRACTS EMBODIED IN EFFICIENT ANTI-AGEING SOLUTIONS
Exhaustive facecare ranges designed to compensate the passing of time – up to 98% natural ingredients



BEE RADIANT
age-defense & radiance
with Orange stem cells & Propolis



WINE ELIXIR
wrinkles & firming
with Santorini vine polyphenols & Propolis



QUEEN BEE
holistic anti-ageing
with Greek royal jelly

FACE CARE - EXPRESS BEAUTY

MEDITERRANEAN BEAUTY FOOD

Food for the skin: a complete range of scrubs & masks inspired by the Mediterranean diet – up to 98% natural ingredients



SCRUBS & MASKS
(single-use sachets – 2x8ml)

with Mediterranean superfood ingredients & Bee products



SCRUBS & MASKS
(in 50ml tubes)

HAIR CARE

A COMPREHENSIVE HEALTH & BEAUTY PROGRAM TO TREAT EACH SCALP & HAIR NEED
A 3-step routine with preventive & corrective actions on scalp & lengths – up to 100% natural ingredients



PRE SHAMPOOS



SHAMPOOS



AFTER SHAMPOOS

with Plant extracts & Bee products

SUN CARE

SUN PROTECTION FROM MEDITERRANEAN SEA
With youth-shield patented 3D PRO-ALGAE complex



FACE



FACE & BODY



KIDS

with Mediterranean algae extracts & Propolis

BODY CARE

COMFORTING SOLUTIONS TO ADDRESS BODY & MIND CONCERNS
Cleansing & caring formulas for beauty & well-being – up to 100% natural ingredients



INTIMATE
with Plant extracts & Propolis



BODY CARE
with Plant extracts & Bee products

BABY & KID

THE PUREST CARING SOLUTIONS FOR YOUR MOST LOVED ONES
With organic ingredients – up to 100% natural ingredients



ECO-BIO BABY



NATURAL KID

with Plant extracts & Bee products



KID SUNCARE

LIP & HAND CARE

BEAUTY PARTNERS TO SMILE & WAVE WITHOUT MODERATION
Natural solutions for a beauty that talks – up to 100% natural ingredients



LIPCARE

with Plant extracts & Bee products



HANDCARE

with Plant extracts & Bee products

100% NATURAL SOAPS & ESSENTIAL OILS

THE MOST POWERFUL & SENSORIAL EXPRESSIONS OF NATURE
100% pure – 100% organic – 100% effective



NATURAL SOAPS

with Plant extracts & Bee products



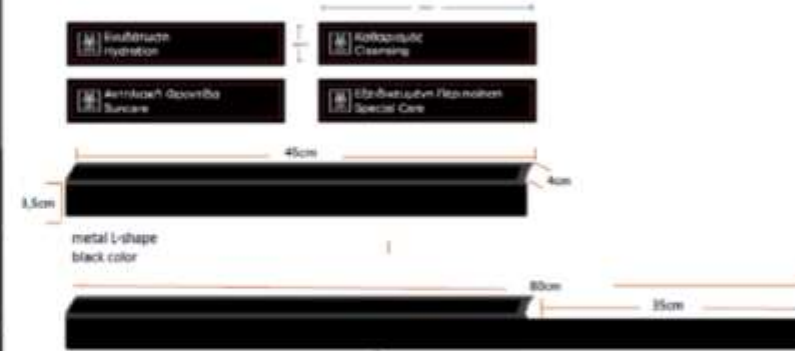
ESSENTIAL OILS

STORYTELLING ON SHELF



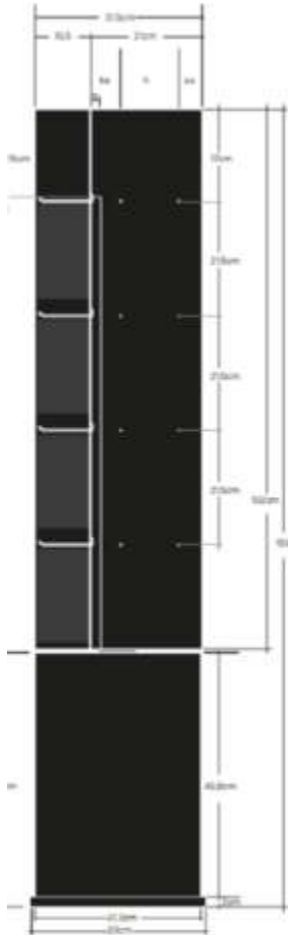
NAVIGATION & PILLARS STARIFICATION ON SHELF

CLEAR SHELF SEGMENTATION

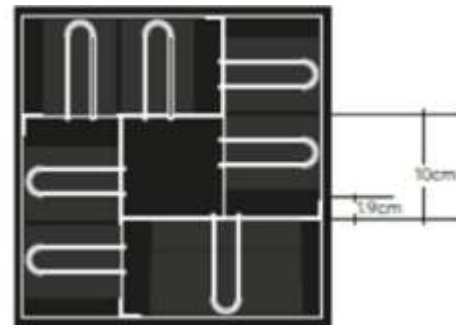


EXPRESS BEAUTY FLOOR STAND DISPLAY UNIT

EXPRESS BEAUTY PORTABLE/ROTATED FLOOR STAND_eng PREVIEW 150X33X33cm



EXPRESS BEAUTY COUNTER DISPLAY UNIT



LIP, HAND & NATURAL SOAP ON COUNTER DISPLAY UNITS



Freestanding floor units and wall bays in pharmacy & lifestyle retailers



PHYTO



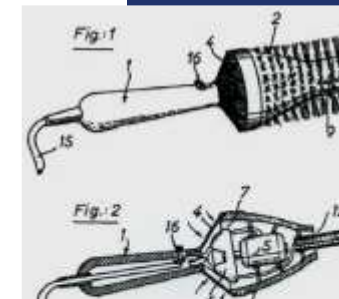
- The First hair brand to ever use plants
- PHYTO Products are 95% Natural
- HIGHEST CONCENTRATION OF PLANT EXTRACTS available on the market using unique extraction methods
- Not only do we manufacture our own products, we do our own in house plant extractions
- A Natural approach to beauty
- In-depth CLINICAL TRIALS to test efficiency, tolerance and sensorial qualities of PHYTO products
- No Silicones, No Parabens in our shampoos, treatments, conditioners and masks
- Eco-friendly packaging

Top sellers...

Hair Loss, Anti Frizz, Volume, Very dry....



Patrick Ales had a passion for Plants and a passion for Hair.



In 1964 he invented and patented "Le Brushing", the technique and name, which is still used today in French Salons for "Blow Dry"

PHYTO

PIONEER IN BOTANICAL HAIRCARE FOR NEARLY 50 YEARS

1964

Patrick Alès invents and patents blow dry technique and brush.



1967

PHYTO launches as the first botanical brand on the market.



1970's

Patrick Alès styles clients such as screen siren Catherine Deneuve and former first lady Jacqueline Kennedy Onassis.

1980's

PHYTO launches the 1st haircare supplement after 15 years of research.



TODAY

PHYTO continues to be a leading innovator in the use of plants in haircare.

2016: PHYTOLOGIST 15
1st ABSOLUTE ANTI-HAIR LOSS TREATMENT.



PHYTO

BOTANICAL POWER



FORMULA
EXPERTISE

A PASSION
FOR PLANTS

PRODUCT PERFORMANCE AND SENSORIALITY

In depth CLINICAL TRIALS to test efficiency, tolerance and sensorial qualities of PHYTO products.

PLANT PREFERENCE

NO SILICONES, NO PARABENS in our shampoos, treatments, conditioners and masks.

ECO FRIENDLY PACKAGING

Using RECYCLABLE aluminium and glass packaging.

*Beautiful Hair
starts with a
Healthy Scalp*

A PASSION
FOR HAIR

1

The **FIRST** brand ever to use **PLANTS** in haircare.



2

PHYTO products are **95% NATURAL**.



3

HIGHEST CONCENTRATION OF **PLANT EXTRACTS** available on the market using **UNIQUE EXTRACTION** methods.

4

So confident, our botanical ingredients are in **BOLD**.



Stimulant ingredients - (Hair Growth)

PHYTOLOGIST 15
1st ABSOLUTE ANTI-HAIR LOSS TREATMENT



5

A **NATURAL** approach to beauty.



6

A **PHILOSOPHY** of care: Working **ABOVE** and **BELOW** the scalp.



7

The **ART** of Hairstyling.

EXCEPTIONAL CREATIVITY

Considered one of the most significant stylists today with an equal passion and creativity for hair, Anthony Christiano joins PHYTO as Global Artistic Director.



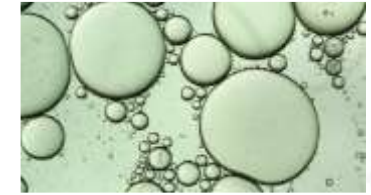
PHYTO



PHYTO BOTANICAL POWER

« Beautiful hair can not be achieved without a healthy scalp! »

Phyto, M.L. PHYTO Beauty



CULT HAIR CARE

PHYTOLENE HEALTH OF SCALP Botanical scalp treatment 	MULE D'EALES Beauty of lengths Botanical hair oil 	PHYTO 7 Dry hair Botanical hair cream 	PHYTO 9 Ultra-dry hair Botanical hair cream
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TREATMENT CARE

PHYTOHAIRISE Hair & Nail Botanical hair oil 	PHYTOHAIRISE All types of hair loss Botanical hair oil 	PHYTOHAIRISE P Man's necessary hair loss Botanical hair oil 	PHYTOCKAME Woman's reactional hair loss Botanical hair oil 	PHYTOSPECIFIC Traction hair loss Botanical hair oil
PHYTO BEZO Cavities Botanical mouth spray 	PHYTOEQUILUM Dandruff conditions Botanical hair oil 	PHYTOCALMANT Oily & prone to dandruff scalp Botanical hair oil 	PHYTOANAMA Sensitive & irritated scalp Botanical hair oil 	PHYTOCALMANT Sensitive & irritated scalp Botanical hair oil
PHYTOEQUILUM All hair types Botanical hair oil 	PHYTOLENE Dry hair Botanical hair cream 	PHYTOLENE Ultra-dry hair Botanical hair cream 		

BEAUTY CARE

PHYTOESTER Polluted scalp & hair Botanical hair oil 	PHYTOKERATINE Damaged & brittle hair Botanical hair oil 	PHYTOKERA TIME Ultra-damaged & brittle hair Botanical hair oil
PHYTOHAIRISE Unruly hair Botanical hair oil 	PHYTOVOLUME Fine & flat hair Botanical hair oil 	PHYTOVOLUME Thinning & devitalized hair Botanical hair oil
PHYTOCALMANT Grey, white & bleached hair Botanical hair oil 	PHYTOCOLOR Color-treated, highlighted hair Botanical hair oil 	PHYTOLENE Color-treated, highlighted hair Botanical hair cream
PHYTOSPECIFIC Curly - frizzy - coiled - relaxed hair (textured) Botanical hair oil 		
PHYTOLENE All hair types Botanical hair oil 	PHYTOCOLOR Permanent hair color enriched with botanical pigments Botanical hair oil 	PHYTOLENE Solar Botanical hair oil

STYLING

COLOR

SOLAR





PHYTO COLOR

THE 1ST PERMANENT HAIR COLOR
WITH BOTANICAL PIGMENTS & AMMONIA-FREE

GENTLE ON THE SCALP AND HAIR
COVERS 100% OF GREY HAIR
LONG-LASTING

INTENSE, NATURAL LOOKING COLOR
SHINY, PROTECTED, NOURISHED HAIR

16
ESSENTIAL SHADES

A SELECTION OF 16 ESSENTIAL SHADES

THE INDISPENSABLE BASICS: TOP 90% SHADES OF THE MARKET

8 FUNDAMENTAL

1 black



3 dark brown



4 brown



5 light brown



6 dark blonde



7 blonde



8 light blonde



9 very light blonde



4 GOLDEN

5.3 light golden brown



6.3 dark golden blonde



7.3 golden blonde



8.3 light golden blonde



4 BROWN

4.77 intense chestnut brown



5.7 light chestnut brown



6.7 dark chestnut blonde



6.77 light brown cappuccino



THE KIT

COMPOSITION

- 1 Developer Lotion Bottle, 50ml
- 1 Coloring Cream, 50ml
- 1 PHYTO COLOR mask, 12 ml
- 1 Instruction Leaflet
- 1 Pair Of Gloves

AROMAWORKS



AromaWorks
LONDON

experience the scents of purity

HOME FRAGRANCE
BATH & BODY

Sourced with nature's finest **100% Pure Essential Oils** to create **luxurious Aromatherapy products**, while the aroma delivered will envelop you in the scents of purity.

**CANDLES – REED DIFFUSERS – ROOM MISTS – AROMA DIFFUSERS –
BLENDED ESSENTIAL OILS – BATH OILS – BODY OILS – BATH BOMBS – BODY WASHES – HAND
WASHES – HAND LOTIONS**

All AromaWorks products are **paraben free, sulphate free, petrochemical free, mineral oil free, palm oil free, silicone free, nut free, gluten free, animal cruelty free, vegan friendly & safe for use in pregnancy.**

N U R T U R E - S E R E N I T Y - I N S P I R E - S O U L F U L

AWARD WINNING PRODUCTS

Across Home Fragrance, Bath & Body
and Skincare ranges.



AROMAWORKS



Home Fragrance



Bath & Body



Gifts



Essential oils

Reed Diffusers

Candles

NESTI DANTE



NESTI DANTE of Florence is one of the most famous soapmakers in the world, with 60 years experience creating **luxurious, all-natural vegetable soaps** using artisanal methods.

These are big bars of soap, each more than a half pound in weight, so they last a long time. **Exquisitely packaged** in textured, beautifully illustrated papers, they are like small works of art worthy of display and gift-giving.

Their **fragrances** are **light and clean** on the skin, and they can be used to scent a guest bath or linen closet.

NESTI DANTE soaps are **not tested on animals** and **contain no synthetic surfactants**.

Fragrances of **fruits** and extracts from the vegetable garden, as well as gift sets, luxury candles and reed diffusers.



NESTI DANTE

